

December 21, 2020

HICH Communications Plan Update

Statutory Mandate

HRS §346-381 (b) (8) requires the council to
***“advise on the development and implementation
of a public education program on homelessness in
Hawaii and disseminate information including
data and best practices.”***

Objectives

- Promote and increase awareness of the HICH and its role as a statewide homelessness planning and policy development entity.
- Promote and increase awareness of homeless programs and services, including activities of the Continua of Care (CoCs).
- Share information regarding the council's strategy and framework to address homelessness:
 - Increased coordination among system stakeholders.
 - Building capacity of providers and government agencies.
 - Prioritizing a housing-focused approach that provides clear pathways to permanent housing.

Specific Activities to Achieve Objectives



Development of a logo for the HICH to increase visibility and communicate the role and purpose of the council.



Create and share videos and printed collateral, such as:

'Talk Story' video segments
Infographics regarding specific programs
Written articles for posting on social media and website



Targeted Webinars and educational sessions, such as BHHSURG.



Training for businesses and partners regarding outreach and other homeless services.

Leveraging Community Partnerships

- Utilized student interns from the Myron B. Thompson School of Social Work
- Outreach to PIC, BTG, and the four counties.
- Partnership with other state agencies, such as DHS, DOT, and other HICH members.

Mechanisms for Communication

- Website: <https://homelessness.Hawaii.gov>
- Social Media:
<http://facebook.com/homelessness.Hlgov>
- Webinars: <https://bhhsurg.Hawaii.gov/weekly-webinar>

Proposed Logo



Talk Story Examples

TALK STORY



This week we talk story with Program Associate Xan Avendano from the Harry & Jeanette Weinberg Foundation. Xan shares about his background, his current role at the foundation, and how the foundation addresses the issue of homelessness in Hawaii, as well as issues related to addressing the COVID-19 pandemic. The Weinberg Foundation's current grantmaking focus includes housing, health, education, and jobs, with a special focus on rural communities. In regard to the pandemic, the foundation actively participates in the House COVID-19 sub-committee on housing, is an active member of a philanthropic funder's hui, and joined with other local foundations to support a group of nonprofits working together to build trust and connection with young people without homes or at risk of losing housing. In addition, Xan shares about the overall importance of collaboration and how through partnership the foundation can leverage its resources with other private and public dollars and and human capital for greater impact.

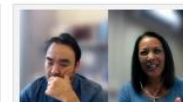
Please click on the links below to view other 'Talk Story' segments:



Talk Story No. 1 (October 21, 2020) - Guest: Ashton Varner, Kauai County Homeless Coordinator



Talk Story No. 2 (October 27, 2020) - Guest: David Nakama, Maui County Homeless Coordinator



Talk Story No. 3 (October 29, 2020), Guest: Sharon Hirota, Hawaii County Homeless Coordinator



Talk Story No. 4 (November 3, 2020) - Guest: Laura Thielen, Executive Director of Partners in Care



Talk Story No. 5 (November 5, 2020) - Guest: Marc Alexander, City & County of Honolulu Mayor's Office of Housing



Talk Story No. 6 (November 12, 2020). Guest: Judith Clark, Executive Director, HYSN



Talk Story No. 7 (November 24, 2020): Guests: Toby Portner and Briana Levy, Hawaii Department of Education



Talk Story No. 8 (December 1, 2020): Le'a Minton, MI-HOME Project



Talk Story No. 8 (December 8, 2020): Xan Avendano, Program Associate, Harry & Jeanette Weinberg Foundation

Website Examples

DAILY EMERGENCY SHELTER VACANCY

The list below shows available shelter vacancies for **Thursday, December 10, 2020**. Please note that vacancies are self-reported by providers and are subject to change without notice throughout the day. *Due to the increase in COVID-19 cases on Oahu, Maui, and Hawaii island, some shelters may institute additional screening requirements. Please contact each respective shelter for more information.*

In addition, a list of transitional shelter and Adult Mental Health Division (AMHD) group home beds is available by request. Please call (808) 586-0193 or e-mail gov.homelessness@hawaii.gov to request a copy. Please note that group homes charge a monthly rent and individuals must be referred through the Hawaii Department of Health. For transitional shelter vacancies, note that referrals must go through the Coordinated Entry System (CES) and you may contact the Continuum of Care on your island for further information.

For assistance in clearing individuals into CARE Hawaii or Aloha House Licensed Crisis Residential Shelter (LCRS), call the [Hawaii Department of Health's CARES Line](#) at (808) 832-3100 on Oahu or (800) 753-6879 on the neighbor islands.

Special Referral Instructions for POST Facility: POST provides temporary outdoor shelter to people experiencing homelessness during the COVID-19 pandemic. Individuals with flu-like symptoms will be referred to the CARES for screening prior to admission. Please call (808) 768-4668 to check availability prior to referring individuals to the POST site.

If individuals are interested in connecting to an available shelter opening, contact the [homeless outreach provider](#) in your geographic area.

OAHU	Capacity for Today's Intake	Comments
Catholic Charities Hawaii – Family Assessment Center		Intake Line: 808-202-9133
Cubicles (2-5) average	0	
Catholic Charities Hawaii – Villages of Maali		

STATE OF HAWAII HOMELESS OUTREACH PROVIDER MAP

CENTRAL OAHU

Wahiawa to Northshore
Alea to Pearl City, Ewa to Kapolei

US VETS

P.O. Box 75329
Wahiawa, HI 96792
Phone: 830-0771

HOPE INC.

1634 Kilani Ave
Wahiawa, HI 96786
Phone: 638-4555

ALEA Bridge

P.O. Box 893573
Mililani, HI 96789
Phone: 379-2532

OAHU YOUTH OUTREACH

Islandwide for Runaway & Homeless Youth

RESIDENTIAL YOUTH SERVICES & EMPOWERMENT

42-470 Kalia Avenue
Kaliua, HI 96734
Phone: 498-5180

HALE KIPA YOUTH OUTREACH (YOI)

415 Keoniaina Street
Honolulu, HI 96815
Phone: 942-9858

WEST OAHU

Nanakuli to Keana Point

WAIANAE COAST COMPREHENSIVE HEALTH CENTER

86-290 Farrington Hwy
Wahiawa, HI 96792
Phone: 696-1586

KEALAHOU WEST OAHU

P.O. Box 1512
Wahiawa, HI 96792
Phone: 696-5687

NORTH SHORE MENTAL HEALTH

46-001 Kam Hwy #217
Kaneohe, HI 96744
Phone: 638-8700

WINDWARD OAHU

Kaneohe to Kahalaui

KALIHI PALAMA HEALTH CENTER

904 Kohou Street
Honolulu, HI 96817
Phone: 791-6370

NORTH SHORE MENTAL HEALTH

46-001 Kam Hwy #217
Kaneohe, HI 96744
Phone: 638-8700

DOWNTOWN HONOLULU

Moanalua to Piikoi Street

KALIHI PALAMA HEALTH CENTER

904 Kohou Street
Honolulu, HI 96817
Phone: 791-6370

KOKUA

126 N. Puuhale Street
Honolulu, HI 96817
Phone: 524-5456

INSTITUTE FOR HUMAN SERVICES

350 Summer Street
Honolulu, HI 96817
Phone: 447-2833

HAWAII HEALTH & HARM REDUCTION CENTER

677 Ala Moana Blvd., #226
Honolulu, HI 96813
Phone: 853-3092

EAST HONOLULU

Piikoi Street to Hawaii Kai

INSTITUTE FOR HUMAN SERVICES

350 Summer Street
Honolulu, HI 96817
Phone: 447-2833

Website Examples

[Home](#) » [Main](#), [News](#), [Success Stories](#) » RYSE Haleiwa Project

RYSE HALEIWA PROJECT



The Haleiwa Project came about because it simply made sense to its partners: Alternative Structures International (ASI)/Kahumana, Residential Youth Services & Empowerment (RYSE), and ALEA Bridge.

RYSE became involved because the former occupant of the property (Central Oahu Youth Services Association) and the Haleiwa community wanted the site to continue to serve youth. Meanwhile, ASI/Kahumana and RYSE had built a partnership through the Youth Rapid Rehousing Collaborative. Separately, thanks to State Ohana Zone funding, RYSE had partnered with ALEA Bridge to provide street outreach to youths in Central Oahu and on the North Shore. Because of its community ties in Haleiwa, ALEA Bridge was a perfect partner and property manager for the Haleiwa Project.

“The Haleiwa Project is a great example of how the sum of collaboration is greater than the individual parts: ASI brought its experience in Rapid Rehousing and managing city

owned affordable rental properties, RYSE brought its focus and expertise on homeless youth, and ALEA Bridge brought its outreach team and regional presence in Wahiawa and the North Shore,” said Tom McDonald of ASI/Kahumana. “Working together, our three agencies ensure success and heightened housing and employment outcomes for youth experiencing homelessness in Haleiwa and surrounding areas.”

The project’s first tenants — a young mom and her baby — moved in at the end of May. At full capacity, the youth affordable housing project will provide affordable housing to 15 total youth and young families in three houses. Currently, four youth and a child live in House #1 and another four youth have been assigned and are moving into House #3.

[Home](#) » [Main](#), [News](#), [Success Stories](#) » Helping the homeless takes time, many hands and lots of patience.

HELPING THE HOMELESS TAKES TIME, MANY HANDS AND LOTS OF PATIENCE.



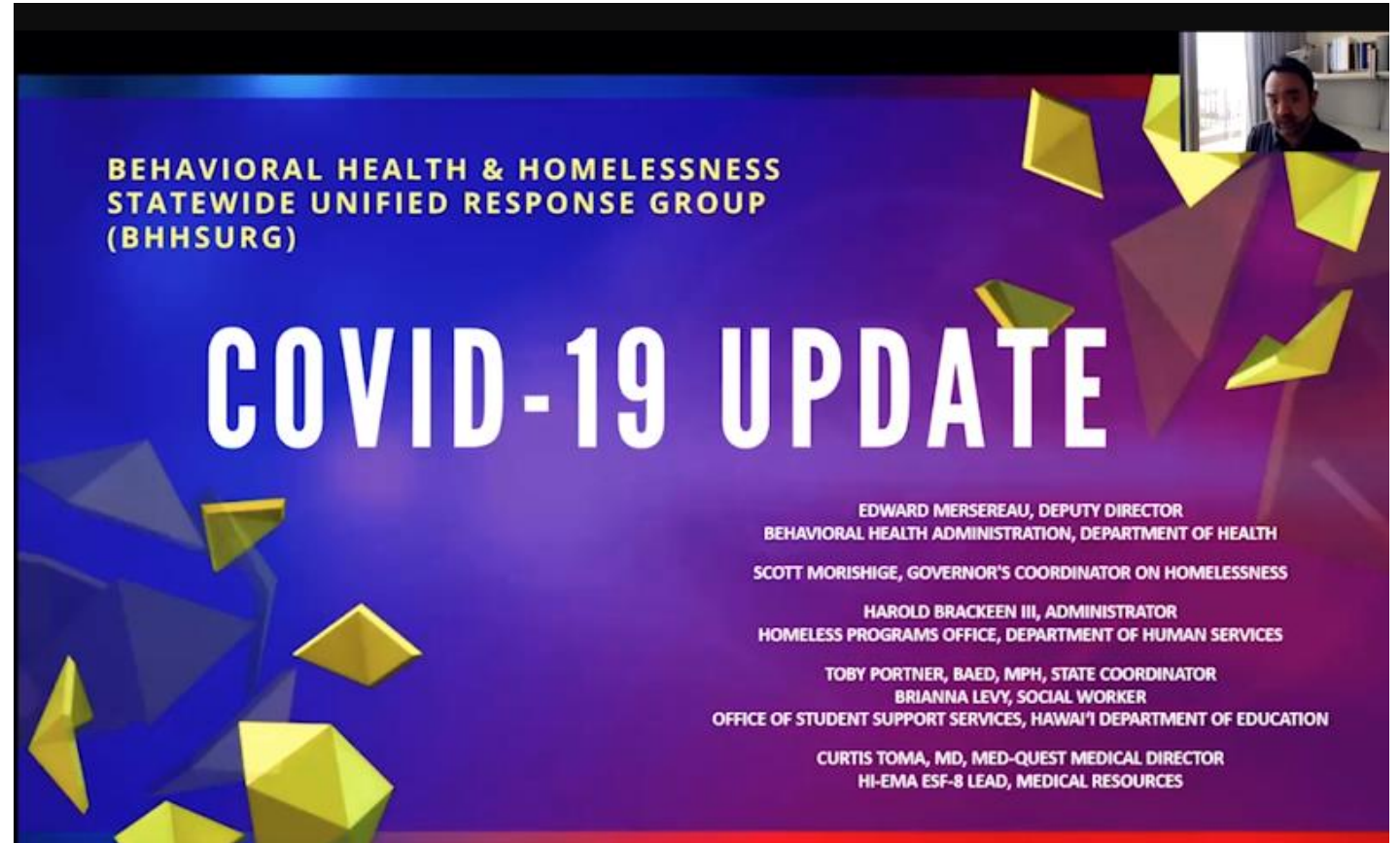
In late June, the Office of the Governor’s Coordinator on Homelessness received an email from a Laie community member about a gentleman named “John” who had been living at a bus stop for several months. John had numerous bodily ailments and had trouble walking, but was friendly and non-threatening. John hailed from Utah and had family there, but he liked Laie and wanted to rent a room or a small apartment in the Laie community. Unfortunately, John could not live independently because of his chronic health issues.

Perhaps Partners in Care’s Landlord Engagement Program could offer a few leads on affordable housing options for John. Instead, the LEP and its program manager, Gracie Suaglar, offered so much more. Gracie was instrumental in connecting the different providers, which included HMSA, Kalihi-Palama Health Center and Koolauloa Health Center. In addition, she worked with John’s family in Utah to secure the documents necessary to house him. She also traveled out to Laie many times to work with John, the providers and the community members — sometimes during the weekend.

All that hard work paid off when Gracie and a community member helped to secure an ADA-accessible unit in Laie for John by working with U.S.VETS and its Rapid Rehousing program. John moved in around mid-September.

The Laie community stepped up big time to help John as well. It was a community member who initially notified the GCH office about John. Others offered food to John and helped tend to his needs. Community members worked many hours to renovate and furnish his unit. The Church of Jesus Christ of Latter-day Saints paid for John to stay at Courtyard by Marriott Oahu North Shore while his unit was being finalized. Lastly, the community has made a commitment to assist John with his daily care.

Webinar Examples

A webinar slide with a blue and purple gradient background and yellow geometric shapes. The text is white and yellow. In the top right corner, there is a small video feed of a man with a beard and dark hair, wearing a dark shirt, sitting in front of a bookshelf.

BEHAVIORAL HEALTH & HOMELESSNESS
STATEWIDE UNIFIED RESPONSE GROUP
(BHHSURG)

COVID-19 UPDATE

EDWARD MERSEREAU, DEPUTY DIRECTOR
BEHAVIORAL HEALTH ADMINISTRATION, DEPARTMENT OF HEALTH

SCOTT MORISHIGE, GOVERNOR'S COORDINATOR ON HOMELESSNESS

HAROLD BRACKEEN III, ADMINISTRATOR
HOMELESS PROGRAMS OFFICE, DEPARTMENT OF HUMAN SERVICES

TOBY PORTNER, BAED, MPH, STATE COORDINATOR
BRIANNA LEVY, SOCIAL WORKER
OFFICE OF STUDENT SUPPORT SERVICES, HAWAII DEPARTMENT OF EDUCATION

CURTIS TOMA, MD, MED-QUEST MEDICAL DIRECTOR
HI-EMA ESF-8 LEAD, MEDICAL RESOURCES

Infographic Examples



Infographic Examples

EXPERIENCING HOMELESSNESS BUT NEED AN ID?



LEGAL AID SOCIETY OF HAWAII *can help!*

MONDAY-FRIDAY
9AM-11:30AM & 1PM-3:30PM

INTAKE LINE CALL:
OAHU: 808-536-4302
NEIGHBORING ISLANDS:
1-800-499-4302

HOW ABOUT VITAL RECORDS?

-  Social Security Card
-  Birth Certificate
-  Death Certificate
-  Marriage/Union Certificate
-  Divorce Certificate

For more info visit:
<http://legalaidhawaii.org>

 Filipino
 Kosraean
 Marshallese
 Chuukese

TRANSLATING SERVICES AVAILABLE

HRS 286-390
§ **"Waive all fees** for the issuance of an original or renewal identification card for any individual who is homeless"

MUST PROVIDE:

Homeless verification letter from a homeless service provider

HRS 338-14
§ **Allows for fee waivers** for birth certificates issued by the Dept. of Health.

Information provided by the Legal Aid Society of Hawaii
Illustrations by the Office of The Governor's Coordinator on Homelessness





For Questions or
More Information:

Jason Kasamoto
Special Assistant
(808) 208-3712